

From: Dave Haan[SMTP:dave@l-s.com]
Sent: Wednesday, June 03, 1998 2:54 PM
To: kelo@dakotaconnect.com
Cc: Frederick, Scott
Subject: Storm Coverage

To the entire staff of KELO-Land News, congratulations. Your coverage of the Spencer tornado, especially on Saturday and Sunday, was exemplary. Watching Live Doppler 2000 as the storm rolled into Sioux Falls was both informative and comforting. Steve, your work from the set Saturday night provided a much appreciated sense of calm and experience. Vernon, your story Sunday stirred emotions while burning images into our memories. Good job to everyone who's name isn't mentioned on air. Without you we never would have seen or heard those incredible stories. Once again KELO's depth of staff and ability eclipsed anyone who claims to be your competition.

--
Dave Haan
Lawrence & Schiller

dave@l-s.com
605-338-8000
<http://www.l-s.com>

From: Harlan & Carol[SMTP:harphinn@hdc.net]
Sent: Saturday, May 30, 1998 10:21 PM
To: kelo@dakotaconnect.com
Subject: THANK YOU



ATT00001.htm

Just a quick note to say Thanks for the coverage you are giving the public on the current storm. A time like this is when we really realize the importance of GREAT

Media coverage. As we have a son with a TV station in Green Bay Wi. we know somewhat is involved in this type of coverage. The team work really shows up now.

Again Thank You it's no wonder you're No. 1.
Harlan and Carol Phinney Mitchell SD

From: rsoup[SMTP:rsoup@dtgnet.com]
Sent: Saturday, May 30, 1998 11:56 PM
To: kelo@dakotaconnect.com
Subject: Spencer Storm

Can you let us know on the air what the town family's will need so we as a state can respond such as water, food, clothing.

Thank you for the great job of keeping us informed of the weather and in turn keeping us safe. God's speed and blessing's.

The great part of this state is these people will get all the help and prayers they will need just let us know, thank you I am Ray Campbeel proud to be a South Dakotan.

NEWS

From: PGCDE@aol.com[SMTP:PGCDE@aol.com]
Sent: Sunday, May 31, 1998 10:15 PM
To: kelolv@dakotaconnect.com
Subject: Good Job!!

Just wanted to let you know....I thought you did a WONDERFUL job of reporting the news last night. Both the storm news and the news from Spencer were well reported. Thanks for being there.

NEWS

From: curt nesbitt[SMTP:cnesbitt@dakota.net]
Sent: Sunday, May 31, 1998 7:38 PM
To: kelo@dakotaconnect.com
Subject: Storm Coverage

Hi former co-workers! I just wanted to drop you a note to say what a wonderful job you did with all the storm coverage-- especially last night (Saturday), interrupting the CMN telethon to give us the latest breaking news, and staying with it until late in the evening. I talked to many people who tell me they, too, we "glued" to their tv's watching your coverage. You established yourself as leaders- not even taking breaks for commercials. We appreciate all your hard work and team effort. I couldn't be prouder to say that I worked with such a great news team! Congratulations and keep up the good work! Carol Nesbitt

209 4th Ave.
Brandon, SD 57005
June 8, 1998

KELO-TV Newsroom:

Thank you all for the tremendous job you have done reporting the Spencer tragedy. You did it promptly, factually and most importantly, compassionately. You should feel much satisfaction for a job well done.

It was even good seeing old Dave! That fund raiser was great, even though I did spend half the time in tears for those poor people. By the way, I sent our check directly to Pierre; hope that is OK. Bless you all.

The Doppler 2000 finally fulfilled all the hype; it was awesome to see those weather patterns move so quickly. And thank God for Eileen and her calm, accurate, knowledgeable presence during that awful evening. I think we should see more of her; she is good!

You guys are tops; thanks for all you do.

Sincerely,

Ramona Watson
Ramona Watson

May 15, 1998

To KELO-TV Weather forecasting personnel,

Thank you for your extensive coverage of the weather situation throughout the state during the evening of Thursday, May 14th. Doppler 2000 showed a fascinating and, yet, frightening storm path.

We especially appreciated the fact that you covered south central South Dakota so well. We, very often, feel lost in the middle of the two "big cities" of Rapid City and Sioux Falls when it comes to news coverage. We have only one suggestion, there was sometimes confusion during the crawl; we were not always sure whether you were specifying one town or an entire county. For example, we saw the weather warning for Gregory, SD. We assumed that meant the town of Gregory, later we saw that it was specified Gregory county, SD. We do realize that the window of time is limited to get these warnings on the air but, when feasible, it would be helpful if county would be included when that fits the situation.

We have always considered KELO-TV the quality provider of news for the state and you certainly lived up to that image, once again. Please continue the good work. You may well save many lives during this storm season.

Judy & Larry Wagner

Judy and Larry Wagner

RR3 box 21

Colome, SD 57528

phone-605-842-1927

P.O. Box 63

Magnolia, Mn 56158

June 3, 1998

Kelo Land TV

501 S Phillips Ave.

Sox Falls, SD 57102

Dear Friends, Steve & Don + all of you

Thank you!! Saturday night we got up opened the basement door + watch you on TV telling exactly where the atoms were minute by minute + watching out the window. We are aware that your hearts had to have been at home with your own families. I'm sure you'd ~~have~~ much rather have been with your spouses + children to comfort them + make sure they were safe. But you put that aside + stayed with us. Yes, it is your job but we really appreciate you staying for our safety. Thank you so much.

The extra love and work you are doing for the town of Spencer is wonderful. A wonderful reminder that America is still full of God's people with love for each other. Thank you all. We are praying for you as we are for those of Spencer.

Gratefully

Jan Kromtze

Sunday, June 7

To the KELD news staff.

This is a thank you - a thank you for a job very well done.

Your coverage of the past week has been phenomenal. It began with all the weather watches and warnings Saturday evening - including the severe thunderstorms and tornadoes.

Then came the developing story of Spencer - from being hit by the tornado to the beginning stages of its bull-dozing. Your reports made us feel a part of this tragedy, and our hearts went out to the people of this small community.

And then, of course, there was the telethon. I realize it was the generosity of South Dakota and those in the surrounding area that made this such an overwhelming success. But the idea originated with you and you provided the incentive. You were the

catalog.
Responsibility never again will
be the least experienced member
character. Nevertheless, it is
comforting to know that KELD
stands ready to help. Thank
you. We are most fortunate to
have you.

Respectfully,
Gene Hyman

P.S. This letter is written for
publication as far as being
recorded goes. TL.

Letcher, SO. Dak. 57359
June 7, 1998

KELO TV
Sioux Falls, SD

We wish to thank & commend you for your fine & continuing coverage of the Spencer disaster. The weather watches & warnings were great & we are grateful to know we can count on your people to bring us such current information.

Although we were not hit here, some was not far away & we were ready to take cover, had it been necessary.

We enjoy watching KELO & must say you have a fine staff of Anchors, newspeople, weather, etc. Always watch the morning show & now the new After 9 is good, too. We're not big into sports, but those people are good, as well!

The telethon was excellent & we watched every bit. Your staff really outdid themselves & worked very hard to help so many & bring much needed help to those in need.

Keep up the good work!

Mandus - Norma Fristad

Mandus & Norma Fristad
39310 239th St.

P.S. we were sorry to read that Dr. Quinn is being cancelled - is it true? It was one of our very favorite shows! Please urge network to reconsider, if that's possible!

From: jknebel[SMTP:jknebel@sullybuttes.net]
Sent: Sunday, May 31, 1998 10:52 AM
To: kelo@dakotaconnect.com
Subject: coverage of Spencer,SD storm



ATT00003.htm

Dear KELO TV:

I wish to congratulate you on your hard efforts to keep the people in the Spencer area safe. You did well. if you wouldn't have had LIVE DOPPLER 2000 more than 5 could have been killed, and way more than 152 injured. I congratulate you on your hard work. Thanks for saving the 295 others, Shawn, Jay, Scott, and last but definitely not least, Eileen. Good job you four! Where I live there was no rain, but My Aunt & Uncle live by the fairgrounds in Sioux Falls and were glad you guys knew of danger. They were in a Fallout shelter.

Again, Thankyou for your continuing efforts on storm coverage. I would also like to thank Kristy, Melody, Don, and Angela for staying late to cover this cotastrophe.

Basil Knebel
Eden, SD
Email: edentimes@usa.net

NEWS

From: Brett Kreykes[SMTP:bkreykes@rconnect.com]
Sent: Thursday, June 04, 1998 4:15 PM
To: kelo@dakotaconnect.com
Subject: Spencer Fundraiser



ATT00000.htm

Dear Sirs,

I'm writing for Mark. I'm one of several staff members that care for him. He is an individual that is mentally and physically challenged. One of his favorite pass times is watching the weather. We rarely have to watch the weather because he does it for us. :) Naturally, he saw a lot of coverage on Spencer and especially your coverage last night in attempt to raise funds. He grew very concerned and felt bad that Spencer didn't have a fire station anymore. He told me that he wanted to give money (\$25), too so they could have a fire station again. Like many we couldn't get through last evening, hence the e-mail. Look for his \$25 in the mail! :)

>From your Sheldon Iowa Viewer,

Sheila Kreykes
For Mark Foreman

NEWS

From: Tom Koster[SMTP:lkoster@spirit-lake.k12.ia.us]
Sent: Monday, June 01, 1998 5:07 PM
To: kelotv@dakotaconnect.com
Subject: Great Job!

Dear KELO TV,

I just wanted to sat what a great job of storm warning and reporting you did this past weekend. Keep it up!!! When there is server weather we always turn to KELO or check out the radar on you web page.

NEWS

From: Bob[SMTP:taurus1@dakota.net]
Sent: Saturday, May 30, 1998 11:25 PM
To: kelo@dakotaconnect.com
Subject: Live Doppler 2000

After tonight's severe weather, I have come to really appreciate your service. The key element is LIVE. Other stations provide radar updates, but are often not current. When severe weather is approaching, I will definitely be watching KELO-TV.

Also, when I'm at work and cannot monitor television, I like the KELO FM and AM live weather updates.

Thanks.

NEWS

From: Shellie Thelen[SMTP:sdthelen@yahoo.com]
Sent: Monday, June 01, 1998 1:15 AM
To: kelotv@dakotaconnect.com
Subject: Weather coverage

Dear KELO-TV - WOW!!! I was extremely impressed with your storm coverage this past weekend. After being a KSFY news watcher all my life, I now will be watching KELO-TV. The Doppler radar is wonderful. I have family in Parker and I was grateful to be able to keep such a good watch on this storm via your broadcast. Keep up the great work!

Shellie Thelen
sdthelen@yahoo.com

NEWS

From: Arlen & Beth Gorden[SMTP:abcurtis@info.starpoint.net]
Sent: Sunday, May 31, 1998 9:04 PM
To: kelotv@dakotaconnect.com; weather@dakotaconnect.com
Subject: Congrats on a job well done

To All it may concern,

Hats off to the weather and news departments on your outstanding job covering the severe weather Sat. night May 30th. We were in a town where we could get both of your competing stations. Normally, we only get KELO and KSFY. There was no comparison what so ever. You outshined your competition by leaps and bounds. It is so nice to know that you are a station that takes the weather and news so seriously and then proceed to cover the aftermath of the storms. You have gone above and beyond the call of duty for a TV station, and you really took the severity of the situation to heart. We are glad to know that we can count KELO for award-winning weather and news coverage.

Thanks again for your excellent coverage.

Arlen and Beth Gorden
Marshall, MN

From: David Gislason[SMTP:patch-ho@info.starpoint.net]
Sent: Sunday, May 31, 1998 2:45 PM
To: kelo@dakotaconnect.com
Subject: Weather Coverage

I just had to compliment you on your excellent weather coverage. Your coverage was vastly superior to the coverage on KSFY. It's particularly important to me, as Southwest Minnesota seems to be no-man's-land for weather coverage. Your Doppler radar system and the time you devote are to be commended. I appreciate your willingness to pre-empt other programming for severe weather coverage. By staying on the air, you give people living in the path of the oncoming storm ample time to seek shelter. A blinking county outline in the corner of the screen in no way gives an adequate picture of what is unfolding. Again, hats off to you on your sublime weather coverage. I hope that you will continue with your policy. Thank you.

From: Tammy Canaan[SMTP:tammer@itctel.com]
Sent: Sunday, May 31, 1998 2:24 PM
To: kelo@dakotaconnect.com
Subject: storm coverage

To Jay Trobec and Eileen Loan,

I just want to take a moment to tell you how much we appreciated your comprehensive coverage of the storms last night. Your use of the Doppler radar and the pointing out of the different cells and "hooks" was very interesting and informative. Is there any sort of address in which we could send some money to the victims of Spencer? We were fortunate that we just had the high winds and light hail. Thanks again for the great coverage.

Sincerely,

NEWS

From: Toby Wellenstein[SMTP:wb0yqt@worldnet.att.net]
Sent: Wednesday, June 03, 1998 7:58 PM
To: kelotv@dakotaconnect.com
Subject: Great Job

My wife and I have been watching KELO-TV since it signed on the air in 1953 and we will be watching it until the day we die.

You people have done a great job all these years, but you outdid yourselves this past week-end with the coverage of the Spencer tomado. You are to be commended for your complet coverage. Starting with tracking the storm and all the warnings to the complete coverage over the past few days. And the telethon that is going on right now is unbelievable.

Your entire staff should be complemented for doing a fantastic job. Keep up the great work. You have outdone all the other stations put together.

Toby and Maddie Wellenstein
4919 S. Lewis Ave
Sioux Falls, SD

From: Sandra Mielke[SMTP:sanjimm@hdc.net]
Sent: Sunday, May 31, 1998 11:35 PM
To: kelo@dakotaconnect.com
Subject: SPECIAL ON SPENCER

Good Morning!

First let me say that I was glued to your coverage of the tragedy in Spencer on Saturday night. I was captivated by your 1 hour special on Sunday afternoon but missed some of it. Are you going to re-play it again by any chance? I would like to set the VCR to record it. My mother is very interested in seeing it in North Dakota as they see very little SD coverage. Also I have a brother-in-law that is a science teacher and his class spends quite abit of time covering tornadic activity, he would also like me to tape it if possible.

Thanks, I just hope if you do re-play it, or another special, that I know about it in advance.

Let me also say that as far as I am concerned, KELO is the only TV news to watch. It is my favorite and I enjoy you all.

Thanks.

Sandie
sanjimm@hdc.net

We were unable to call in with all
lines tied up

Your news staff did a fantastic
effort and you should be very proud
for what you did for the people of
Spencer.

Russ & Donna Fleming

Spencer Relief Fund
Kelo.

Thanks to a wonderful
group for a great job you did
in Grant to be a fan of
Kelo. Keep up the good work,
keeping us all informed.

Did a 85 year old fan
Please pass on this small
check for the Spencer Relief Fund

Sincerely
Anna Buchner



Kelo-land, TV:

I needed to write & tell you all how much I appreciate you having the Spencer, SD telethon. Even though I live in Jandura I have been touched by the tragedy & I have wanted to help. I feel that there were many people that wanted to help, but didn't know how to go about it. Kelo-TV's people made that possible!

Just think of how many donations would have been missed if you wouldn't have had & hosted the telethon! I want you all to know that I have family in Colman, Volga & Brookings & we all watched the program & we realized how much personal time was dedicated to Spencer. Please let your people know that their selfless will be rewarded - that kind of kindness doesn't go on un-noticed! Doesn't this give us all a renewed faith in our state! It does for me.

Thank You SO Much !!
- Becky & Spicke

104 3rd St S.E. #1

Dear Friends, June 3, 1998

I am donating \$100⁰⁰ to help restore the churches in Spencer. Churches are the back ground of all communities. Would it be possible for me to receive the tape that you mentioned that was made a few days after the storm?

About 70 years ago I used to live in a small town near Spencer where my father was a minister so I know how important it is to restore their churches.

KELO, thank you for being God's helper!

Mrs. Dorothy Van Hyk

104 3rd St SE #1

Orange City

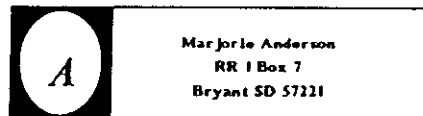
Iowa

51041

June 1, 1998

Kelo Land:

Just had to drop
you a line and Compliment
you + all your people
for the great coverage
of the Spruce Area disaster.
We know that you are
Number One!!!!



From: MBint646@aol.com[SMTP:MBint646@aol.com]
Sent: Monday, June 08, 1998 7:17 PM
To: kelo@dakotaconnect.com
Subject: A Thank You from my Heart

I just want to thank everyone that has been involved in bringing the news reports and programs about the tornado to us while we were in South Dakota. My mother was killed in this storm and it has been a very hard week. We are home now and trying to bring things back to some sort of order. I appreciate your news team for not going after the sensationalism of the pain and suffering of others. To me it appeared as if these people really cared. There is so many out there just looking for ratings or a profit off of others pain. Once again thank you for all you have done from reporting to the telethon you had on Wednesday night. I followed everything from the time I arrived until we left. Keep up the good work and May God Bless You in All That You Do.

Thank You So Very

Much,

Marlan

Bintliff

P.S. As soon as I get things organized I will be ordering one of the videos that you have put together to benefit the storm victims. I guess I can't thank you enough, but thank you again.

From: Ron or Pam German[SMTP:german@splitrocktel.net]
Sent: Tuesday, June 02, 1998 4:28 PM
To: kelo@dakotaconnect.com
Subject: Thank you to all rescuers



ATT00004.htm

I, Pam German, on behalf of the residents of Spencer, SD, would like to thank all the rescue crews who came from all over to help bring people to safety the night our town was hit by the tornado. There have been so many interviews with so many people and I haven't seen any of the interviews from anyone, including myself, say Thank you for all of their help and support. You don't know what it meant to me to see so many people get to this small community in such a big hurry. I hope some day I can repay all of the people that came to help each and everyone us out. Again, THANKS TO ALL OF YOU!!!

I would like for you to air this on one of your news broadcasts, if you could. Thank you, also.

Pam German

From: Wayne Menning[SMTP:wmanning@midco.net]
Sent: Sunday, May 31, 1998 10:58 PM
To: kelo@dakotaconnect.com
Subject: tornado coverage

Your entire staff is to commended for the outstanding job of the tornado coverage. Video was awesome. A lot of prayers are going out to you at KELO and Spencer, SD. God Bless Carol Menning in Mitchell

NEWS

From: JUDITH PRIEBE, SEC[SMTP:prieddd@easnet.net]
Sent: Wednesday, June 03, 1998 9:52 AM
To: 'kelotv@dakotaconnect.com'
Subject: weather

This morning Pukwana awoke to a half inch of moisture, gardens and lawns and vehicles are covered with ice and slush. Almost all of the gardens and flower beds are destroyed. But this is nothing compared to the that seen at Spencer, tomatoes and flowers can be replaced.

Priebe's